2024 Lake County Tourism Panel
Community Support Program

Visit Leadville-Twin Lakes (VL-TL) has budgeted $20,000.00 from the lodging tax dollars to support Lake County community members who preserve or enrich Lake County for the good of our community and our visitors.

PROGRAM OVERVIEW
Visit Leadville—Twin Lakes endeavors to collaborate with community members through this support program. Community members may receive support for specific projects and programs that are accessible to the Lake County community, address some of our citizens' key needs, and align with VL-TL priorities.

SUPPORT RANGE
Projects can request a minimum of $500 and a maximum of $5,000. Not every application will receive funding, and partial awards may be granted. Projects are encouraged to consider and describe what they will do if offered a partial award.

FUNDING PERIOD
Funded projects may occur (and funds must be spent) between November 15th, 2024 and September 1st, 2025. If the funding has not been utilized and no report about the status of the project has been submitted by the end of the funding period, VL-TL reserves the right to require a refund of the full application amount.

DEADLINE
The application period will **start on Monday, September 2nd, until Friday, October 18th.** Awarded organizations will be notified by **November 15th.**

ELIGIBILITY CRITERIA

VL-TL will consider projects and programs from community organizations that meet the following eligibility criteria:
1. Applications will be accepted from community members who provide a defined project scope, timeline, and budget. This Support Program is not intended to sustain support.
2. Only one (1) application may be submitted per organization or community member of Lake County. The application can be obtained online at leadvilletwinlakes.com or hard copies are available at the Leadville Visitor's Center. Completed applications can be submitted electronically to welcome@leadvilletwinlakes.com or delivered to the Leadville Visitor's Center c/o Adam Ducharme- Tourism Director.
3. Applicants are restricted from receiving funds more than two (2) consecutive years in a row.
4. **Please download this document or make a copy and submit via email or in person. Include your organization/name in the title of the document.**
5. Supplemental documentation may only be sent to VL-TL or the Tourism Director at their request.

REVIEW PROCESS
A panel of community members will evaluate each application according to its strengths, merits, and completeness. Applications will be ranked based on their alignment with program goals and whether they are described as feasible, inclusive, and creative, will benefit residents and visitors of Lake County, and will be more likely to happen based on support from this program. The number of awards, funding agreements, and comments to applicant organizations will be sent out after November 15th, 2024.

PROJECTS WILL BE MOST SUCCESSFUL IF THEY ALIGN WITH 1 OR MORE OF THE VL-TL VALUES AND PRIORITIES AS DESCRIBED BELOW.

VALUES

- Supported Projects or Programs should benefit the Tourism and the Community of Lake County.
- VL-TL promotes and supports collaboration and cross-pollination between entities that have shared interests. Collaborative proposals are encouraged.
- We provide staff/technical support to make conditions to help people meet our needs/criteria.

PRIORITIES - Inspire innovation by locals to create opportunities that help meet panel priorities

- **Mitigating the impacts of tourism, i.e.**
  - Signage
  - Recycling
  - Porta potties at select trailheads

- **Maintaining Visitation Opportunities, i.e.**
  - Signage for trailheads
  - Capital Improvements
  - Parking
  - ADA requirements
  - Repairing damaged assets

- **Addressing tourism workforce needs, i.e.**
  - Providing childcare at events
  - Creating tourism workforce employee incentive programs such as funds for insurance reimbursement, housing costs, shared childcare, a utility stipend in the winter
  - Childcare training classes
  - Trades oriented equipment
  - Internship assistance

- **Inclusive Tourism Initiatives, i.e.**
  - Example: Visitor Information in Spanish and English
  - Family Friendly public programs
  - public art/engagement

- **Encourage off-peak visitation and regenerative tourism opportunities, i.e. voluntourism**
  - Examples
    - Volunteering programming for visitors (Runners for public lands)
    - Heritage and Preservation Programming
    - Art & Culture Programming
    - Historic Homes Tour
    - Parade of Lights
    - Saint Patty's Day
    - Ski/Bike Races
    - Mural program
    - Festivals (food, drink, art, etc)
    - Improvement in sustainability/evolution of recurring events

ACCOUNTABILITY

If you receive funds, a report of up to 2 pages is required within 1 year of the award. Information should include, but not necessarily be limited to:

A. Project status
B. Actual use of funds
C. Describe how your organization/program benefited the community
D. Describe any problems with your programming or organization that the Tourism Panel should know about
E. A budget showing that VL-TL funds were used on the project specified

OTHER CONDITIONS

Nondiscrimination: including statutes prohibiting discrimination on the basis of race, creed, disability, national origin, sex, sexual orientation, age, or marital status.

Credit/Acknowledgement: The grantee agrees that a notice will be included in appropriate announcements and promotional efforts stating:
"**This project/program is supported by Visit Leadville- Twin Lakes.**"

2024 Visit Leadville-Twin Lakes
Community Support Program

The application must be completed IN FULL in order to be considered. Supplemental documentation may only be sent to Adam Ducharme the Tourism Director.

The application deadline is 5:00 p.m. on Friday, October 18th, 2024. Please submit via email to welcome@leadvilletwinlakes.com or delivered to the Leadville Visitor's Center, 809 Harrison Ave, Leadville, CO 80461 c/o Adam Ducharme- Tourism Director.
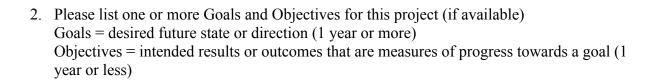
**For Questions:
Adam Ducharme- Tourism Director
(719) 221 8747
welcome@leadvilletwinlakes.com**

Part 1: Applicant Information (Please fill out what is applicable)

Name of project: _____

Name of umbrella or partner organization(s) (if applicable): _____

_____

Lead Applicant contact person: _____

Phone: _____ E-Mail Address: _____

Mailing address: _____ City: _____

State: _____ Zip: _____ Non-profit Tax ID number: _____

How many years has your organization/event been in existence? _____

Part 2: Support Program Request

Cash Request Amount (minimum $500 / maximum $5000) $_____

Please respond to the following in <u>no more than 2 single sided sheets</u> (10 point font minimum).

1. Please describe your project, including what you are hoping to do, the communities it will serve, how you will execute the program, the positive impacts it will have for locals, who your partners are, and please note if it is serving an underserved population (i.e. racially diverse, youth, seniors, economically-disadvantaged, etc.).

2. Please list one or more Goals and Objectives for this project (if available)
   Goals = desired future state or direction (1 year or more)
   Objectives = intended results or outcomes that are measures of progress towards a goal (1 year or less)

3. What would an ideal partial funding amount be for your application to fulfill your project objectives successfully? Explain the anticipated outcomes from your partially fund project and how they would align with our priorities.

4. Which Lake County Tourism Panel's funding priority/priorities does your project address?

Part 3: Financial Information

    A. Please attach a budget for your project indicating all expenses, which expenses the panel is asked to support, what in-kind or cash contributions will make up the balance, and what support is confirmed vs pending. Note in the budget which line items would be included in the case of partial funding. Please include any budget notes under

    B. Please use this space to provide any notes/narrative on your budget.

Application submitted by: _____

<div align="center">(please print)</div>

Signature: _____ **Date:** _____

APPLICATION DEADLINE

5:00 p.m. on Friday, October 18th, 2024.
Completed applications can be emailed to welcome@leadvilletwinlakes.com
or delivered to the Leadville Visitor's Center c/o Adam Ducharme- Tourism
Director.

Late or applications will <u>not</u> be accepted or considered.
All awarded applications will require invoices and w-9 information.